



BOOST YOUR PROFITS

WITH OUR BEST SELLERS



STOCK THE FULL RUSTLERS
BEST SELLERS RANGE
IMPORTANT FOR ENCOURAGING
ADDITIONAL SALES



OF THE 20 MOST POPULAR PURCHASES WITH A RUSTLERS BEST SELLER PRODUCT, ANOTHER RUSTLERS MAKES UP FOUR OF THEM.

THE BASKET BUILDER

82%



The average basket containing a Rustlers Best Seller product is **82% bigger** than the average convenience store basket!

The 5 most common products bought with a Rustlers Best Seller include:

ANOTHER RUSTLERS • MILK
SINGLE SERVE DRINKS • SLICED BREAD



A Rustlers Best Seller is sold every **60 seconds** in convenience